Simple Guide to Writing a Journal Article

Presented by Rosalia Da Garcia

• Have you ever wondered what kind of article gets published and why?
• Do you want guidelines from the publishers' perspectives and what catches our eyes?
• Do you know how to select the right journal to submit your article to?

If you have ever asked any of these questions before, then this is the talk for you.

SAGE is delighted to support you with tips and share with you how to improve your success rate at getting your article published.

In the session, she will go through the psychological aspects of a successful writer and why should you consider publication. Giving you specific tips on how to write an abstract, a good query letter to the journal editor, how to select journal to submit to, as well as how you should structure your article. She will also walk you through the process on a week by week basis from start to reviewing your opening and concluding the article.

Standards are high and getting your article published is not easy, but there are certain things to think about to improve your success rate at getting an article published. Executive Director-Consortia/Library Sales and Marketing SAGE Asia-Pacific, Miss Rosalia da Garcia will share with you handy tips to help you publish your article successfully.

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Rosalia’s Bio Data

Rosalia studied pure sciences and her first job was as a banker involved in corporate banking as syndicated loans. She has experiences in various aspects of publishing from customer service and acquiring journals, book and journals/library sales to marketing and foreign rights management. She has worked for McGraw Hill, Pearson Education, Wiley and Elsevier.

She is passionate about publishing which she sees as a means of educating the future leaders and researchers of the world. She has moderated more than 100 workshops in Australia, New Zealand, S.E.A, Cambodia, Fiji, Japan, Korea, Hong Kong, Taiwan and China. Rosalia also love working for SAGE as this is a company which has values and a vision similar to that of her own.